

THE STORAGE GROUP

Reading Your SEO Results

- 1 **Google Ads** - Also known as PPC are rankings that are bought by businesses.
- 2 **Google Maps** - Helpful way to show users the closest and highest rated businesses.
- 3 **1st Ranked Organic** - First place in organic search results. Organic rankings are unpaid.
- 4 **1st Page Organic** - Typically the front page only shows 10 organic listings, but Google constantly tinkers with the results so you could see as many as 13!

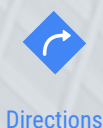
1 Storage Storage Storage - Call Now

www.storagestoragestorage.com/ContactUs
Contact us for all of your storage needs. 24/7 gate access, secure storage and more find out more.



2 A StorageStorageStorage

ABC Street
1234 South St - (800)555-5555
Open - Closes 6PM



Directions

3 Storage UnionZ: Home & Business

www.storageunionz.com/
Looking to declutter your home or business? Storage UnionZ has the space for your storage.

EZ-Storage

www.EZ-Storage.ca/
Come to EZ-Storage for the easiest storage experience you'll have. For long term or short term storage.

4 Ultimate Storage on South Street

www.ultimatestorage.com/
Ultimate Storage has convenient locations in the south area. Stop by to get started today.

Open Storage - Contact Us

www.openstorage.com/
If you're looking for storage options call Open Storage for the most affordable rates in town.

The ranking table shows where your keywords are ranking in the search results page. There are 10 listings per page so being in the top 10 is ideal.

1 2-5 6-10 11-20 21-50

Rank Up

131 ↑

Rank Down

70 ↓

No Change

148 ●

New Rank

23 +

RANKINGS TABLE

Keyword	Google		Google Maps	
	Rank	Change	Rank	Change
Storage Group	1 ^A	↑ 1	2	●
	2	↓ 2	5	↑ 2
	3	●		
Storage Marketing	1	+	1	●
Storage	1 ^{ad}	●	2	↑ 3
	4	↓ 1	6	+

1 Ad Ranking - ^{ad} 2 Map Ranking - ^A 3 4 Organic Rankings